

DeVos Institute

OF ARTS MANAGEMENT

at the Kennedy Center

This symposium is presented by Michael M. Kaiser, President of the Kennedy Center and David Kitto, Vice President of Marketing & Sales of the Kennedy Center.

Southeast Europe Arts Management Symposium

Museum of Contemporary Art

Av. Dubrovnik 17—Zagreb—Croatia

October 19-20, 2010

Registration Form

_____ Yes, I will be attending the Arts Management Symposium.

_____ No, I will be unable to attend, but would like to receive updates and information regarding future seminars.

Please fill out one form per person.

Organization: _____

Participant Name: _____

Title/Position: _____

Email: _____

Cell/Mobile Phone: _____ Office Phone: _____

Mailing Address: _____

Our primary mode of communication will be email. Please make sure to include your email address on this form. All symposium communication should be directed to:

Nikolina Paic

U.S. Embassy Zagreb

SEEArtsSymposium@state.gov

Or by calling +385 1 661 2240

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Pre-Symposium Assessment

- What is the mission of your organization?

- What is your organizational budget (in U.S. Dollars)? _____

- Briefly list your organization's top two challenges (not including marketing).

1. _____

2. _____

- What media do you use to communicate with your audience? Print Television Radio

Mail Internet Social Media Word of Mouth Other (please specify) _____

- Briefly list your organization's top two marketing challenges.

1. _____

2. _____

- How many performances do you present a year? (not including productions) _____

If possible, please send electronic versions of any recent marketing material developed in support of your programs or institution.

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