



Partner search form

For Creative Europe project applications

Call	<i>European Cooperation Projects 2025 & Creative Innovation Lab calls</i>
Strand or category	<i>Small / Medium / Large Scale Cooperation Projects</i>

Cultural operator – who are you?

Name of organisation	HETFA Creative Industries Lab
Country	Hungary
Organisation website	https://hetfa.eu/about-us/main-activities/creative-industries-lab/ https://hetfa.eu/
Contact person	Klára Nagy, nagyklara@hetfa.hu
Organisation type	research hub
Scale of the organization	medium enterprise, 40 permanent staff
PIC number	969176665
Aims and activities of the organisation	<p>HÉTFA Creative Industries Lab serves as a research and consultancy hub, specializing in culture and creative industries. Located in Budapest, Hungary, our mission is to harness the potential of the creative-cultural sector in Central Europe while also fostering stronger connections with international stakeholders in Europe and beyond. We offer expert advice, research, and advocacy services tailored to public institutions, local and regional municipalities, as well as private enterprises operating within the cultural sphere.</p> <p>Our expertise spans various key areas, including the music industry, audience studies, cultural heritage and tourism, and cultural strategies for cities and regions. We are also committed to fostering interdisciplinary partnerships that drive innovation and knowledge exchange across different sectors. Additionally, we conduct impact assessments and evaluations, ensuring that cultural projects and policies are based on measurable outcomes and data-driven strategies. Our team has compiled the winning bid of Veszprém for the European Capital of Culture title for 2023.</p>
Role of the organisation in the project	project leader or project partner
Previous EU grants received	<p>Our research institute is coordinator and partner in several international projects in programmes like Erasmus+, Horizon Europe, Interreg and COST actions.</p> <p>In the field of culture:</p> <p>Production3 (Creative Europe Small-scale Cooperation Project)</p>

	<p>The PRODUCTION³ project (2023-2025) pioneers a fresh approach to meet shifting audience expectations, reimagining the interplay within the creative value chain to foster innovation in audience development. Through supporting three dynamic art productions in Hungary, Serbia, and Portugal, led by innovative artists, the project aims to co-create immersive experiences using participatory methods. Our commitment to continuous research ensures a deep understanding of audience engagement impact, driving us to evolve and adapt our strategies to meet the diverse needs of our audiences.</p> <p>Lost Analogue (Erasmus+ Small scale Partnership) In response to the changing landscape of film education post-digital revolution, the Lost Analogue project (2023-2025), our transnational collaboration between partners in Hungary, Romania, and France aims to revolutionize vocational education and training in film by reintroducing analogue methodologies. Our objectives include revitalizing film education through interdisciplinary approaches, fostering new teaching practices, and strengthening cooperation among European organizations. As a pilot, the project supported the production of a remake of a 1930s analogue film.</p> <p>EnriCH: Reveal your European Cultural Heritage (Europe for Citizens) ENriCH (2018-2020) successfully involved young European citizens to develop a deeper understanding of their local and European cultural heritage. Five European partner towns (Veszprém [HU], Lendava [SI], Eisenstadt [A], Saint-Omer [FR], Tartu [EE]) participated in the project, where local decision-makers and young citizens worked together on reinterpreting their relation to their cities heritage. As a result, each town developed city maps – created by the young participants – that have a lasting legacy on the towns’ cultural offer. Tempus Foundation enlisted ENriCH as a good practice project.</p>
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Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	<i>cultural research, cultural heritage, audience studies, music, arts and technology</i>
Description or summary of the proposed project	<p>We are currently exploring these topics:</p> <ul style="list-style-type: none"> - culture-led community development for rural towns or peripheral urban areas - audience development and innovative initiatives for classical music - methodology exchange and skill-building for cultural managers - wellbeing, mental health & music - creative use of documentaries in education
Partners currently involved in the project	We have partners for each of these topics from our Hungarian network.

	We look for international partners or consortium of similar topics to join.
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Partners searched – which type of partner are you looking for?

From country or region	We are open to any Creative Europe countries.
Preferred field of expertise	We are looking for organisations with complementary expertise to form mixed partnerships.
Please get in contact no later than	30 March 2025

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes.
Which kind of projects are you looking for?	<p>Projects in the above mentioned fields that could utilize our expertise and network.</p> <p>We can do:</p> <ul style="list-style-type: none"> - research across all cultural fields (both qualitative and quantitative) - grant preparation - needs analysis - impact assessment & project evaluation - participatory workshops and training facilitation

Publication of partner search

This partner search can be published?*	Yes or no
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