

Date: 15/02/2022

## Partner search form

For Creative Europe project applications

Call	Support to European Cooperation Projects 2022
Strand or category	Small Scale Cooperation Projects
(please choose)	Medium Scale Cooperation Projects

Cultural operator - who are you?

Name of the organisation	ONE NIGHT GALLERY SRL
Country	ROMANIA
Organisation website	https://onenightgallery.com/
Contact person	Sorina Topceanu sorina@onenightgallery.com 0040 728 300 564  Madalina Ivascu madalina@onenightgallery.com 0040 727 111 100
Organisation type	Private organization
Scale of the organization	SMALL
PIC number	X
Aims and activities of the organisation	One Night Gallery is the first new media art gallery in Romania whose purpose is to develop concepts, solutions and artistic products within cultural projects that combine art with emerging technologies, education and new curatorial approaches.  We support and collaborate with independent artists, studios or institutions and we provide them with the latest technologies
	and our experience to develop new tools of artistic expression, thus offering access to the general public to projects that promote art and culture.  By bringing art in public spaces, we are constantly developing the new media art infrastructure through new formats and
	curated projects:  - One Night Gallery - an exhibition opened for one night and each time in a different place; - new media art festival - RADAR - FAR educational platform focused on newmedia - mixed reality festival - XR Month
	In recent years we have collaborated with over 100 artists in our own curated interdisciplinary projects and commissioned commercial ones, and we have reached an audience of over 160,000 visitors, thus promoting young Romanian artists and designers through emerging technologies.

 $<sup>\</sup>ast$  By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

	In unconventional spaces that we try to revitalize, spaces with urban value and heritage houses, we have created immersive shows and a series of installations and projects that apply AI such as GAN & Style transfer, as well as Augmented Reality, Virtual Reality, Artificial Intelligence, interactive installations, Video Mapping and bring together artists from different creative backgrounds.  OUR MISSION
	<ul> <li>Offer artists constant access to technologies &amp; know-how (AR, VR, Interactive installations).</li> <li>Develop crossdisciplinarity contexts which innovate.</li> <li>Educate the public to better understand how new media can be applied in cultural &amp; artists projects &amp; getting familiar with the jobs of the future.</li> </ul>
	<ul> <li>Make art exhibitions more attractive to a broader audience and transform them into immersive shows through innovation.</li> <li>Repurpose architectural monuments and cultural institutions into immersive new media art spaces.</li> <li>To revitalize spaces with urban value, heritage houses and to bring projects into the public space.</li> </ul>
Role of the organisation in the project	We are interested in projects where we can share our knowhow & skills. Expanding and applying our knowhow in projects that use blockchain technology, is a priority for us.
	We have the ability to develop and supervise projects using AR, VR, video-mapping & AI. We are focused on expanding the areas of artistic expression and experimentation through Virtual Reality, Augmented Reality, Artificial Intelligence, Video-mapping, Interactive Installations, Game Art, Robotics, Sound Design, Education & Resource Library.
	We can act as a connector between artists and developers from all these fields in an innovative and immersive format for the public.
	We address the generation which is tech savvy but consumes entertainment a lot more than culture & art.
	We want to expand the borders of our XR Festival and our new media festival RADAR by showcasing projects from other countries and enhance mobility for the Romanian artists.
Previous EU grants received	N/A

### **Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	N/A
Description or summary of	N/A
the proposed project	
Partners currently involved	N/A
in the project	

### Partners searched – which type of partner are you looking for?

From country or region	Germany, Spain, Poland, Czech Republic, Holland - The Netherlands, Norway, France, Italy, Hungary, Finland, Belgium, Portugal, Lichtenstein, Latvia, Croatia
Preferred field of expertise	newmedia art festival, mixreality festivals, museum, art research, contemporary art, education, center of innovation, technology labs
Please get in contact no later than	

# Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	YES
Which kind of projects are	
you looking for?	

### **Publication of partner search**

This partner search can be	YES
published?*	