

Partner search form

For Creative Europe project applications

call	<i>support for European cooperation projects 2021</i>
Strand or category	<i>small-scale cooperation projects</i>

Cultural operator - who are you?

Name of the organisation	Arrayán Network for Culture, Heritage and Environment Biosphere Reserve of Sierras de Béjar-France San Esteban de la Sierra E-37671 (Salamanca) Region of Castilla y León
country	<i>Spain</i>
Website of the organisation	https://red-arrayan.com
Contact person	<i>José Ángel Poveda García (0034) 652926765 arrayan.poveda@gmail.com</i>
Type of organisation	<i>Professional NGO for the Sustainable Development of the Rural Environment</i>
Scale of the organisation	<i>2 employees / annual turnover 2020: 37,430.80 €.</i>
PIC number	<i>891008633</i>
Objectives and activities of the organisation	<ul style="list-style-type: none"> • <i>Sustainable Development of Rural Territories</i> • <i>Valorisation of the Human, Natural and Cultural Heritage (PIC) through the promotion of sustainable and quality development of Craft Trades, Applied Arts, Ecotourism, Cultural Tourism and New Cultural and Creative Industries in the territorial ecosystems of the Rural Environment, for the benefit of Communities and Peoples.</i>
Role of the organisation in the project	<i>project partner</i>
Previous EU grants received	<i>NO</i>

Proposed Creative Europe project - which project are you looking for partners for?

Sector or field	<i>Intangible Cultural Heritage applied to Artistic Crafts, the Development of Creativity and the innovation of New Cultural and Creative Industries in rural territories.</i>
Description or summary of the proposed project	Through the development of the the initial project " Plan EnTre2 " for the recognition, valorisation and innovation of the Intangible Cultural Heritage of the Traditional Embroidery of the Sierra de Francia in Salamanca (in the process of being declared a "BIC" Asset of Cultural Interest), the organisation Red Arrayán has detected much interest in groups of artists, artisans, and those wroking in applied arts and new cultural and creative industries in developing tools and instruments for the creation, design and development of products and services linked to the iconographic universe of this heritage that has such a strong cultural syncretism, with origins and aesthetic and cultural roots coming from all over the Mediterranean region.

	<p>Objectives:</p> <ul style="list-style-type: none"> • Support for equipment and operation of the Lab-CREARTE as a territorial node in the Biosphere Reserve for Red Arrayán´s Eco-Cultural Design and Innovation, introducing sustainability aligned with the SDGs, the circular economy and support for rural women as over-arching priorities. • Research, Discovery and identification of Female and Senior Talents (Silver generation) in vulnerable groups of unemployed women and over 55s with skills for application and incorporation into active life and creative development in Applied Arts and Artistic Crafts. • Applied design of participatory, artistic, plastic and manual eco-cultural immersion methodologies for locals, tourists and visitors. • Design and Development of Craft Prototypes based on the ICH (Intangible Cultural Heritage), with the collaboration of craft workshops in the area. • Design and implementation of pilot projects for the participative and integrated creation of New Ecocultural Spaces of a public nature in rural areas. • Design and implementation of pilot projects for the creation of Land-Art Routes based on ICH (Intangible Cultural Heritage), with the collaboration of local artists and craftspeople (mainly women). • Design and technical study of Projects based on the ICH with the application of the New Cultural and Creative Industries. • Creation of creative experiences within the framework of Ecotourism and Cultural Tourism in Rural Territories. • Artistic Residencies in the framework of participation and creativity integrated in the Intangible Cultural Heritage, sustainability and the demographic challenge of rural territories. • Creation of a responsible interactive website with e-commerce, e-learning of Lab-CREARTE, which integrates the actions, experiences and activities of cultural tourism, artistic and eco-cultural creation developed by the collective, inside and outside the Creative Europe Project. <p>Budget: €150,000</p>
Partners currently involved in the project	We have internal partners, but we do not have any European partners to apply for Creative Europe candidacy.

Partners searched - what type of partner are you looking for?

From country or region	all from the European Union. Mainly Portugal, France, Italy, Greece
Preferred field of expertise	<i>Creative immersion in intangible cultural heritage</i> <i>The Applied Arts and Crafts</i> <i>Cultural Tourism</i> <i>The Artists' Residence within the framework of ECOTOURISM</i>
Please contact us at the latest on	on August 20, 2021

Projects sought: are you interested in participating in other EU projects as a partner?

Yes / no	Yes
What kind of projects are you looking for?	We are interested in the Creative Europe Programme

Publication of the search for partners

Can this partner search be published? *	Yes
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