



# Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2026</i>
Strand or category	<i>Medium Scale Cooperation Projects</i>

## Cultural operator – who are you?

Name of the organisation	<i>TraciaLand Cluster (European Association for the Promotion of Tourism and Traditions – Tracia Land)</i>
Country	<i>Romania</i>
Organisation website	<i>www.tracialand.ro</i>
Contact person	<i>Otilia MAGHERU, <a href="mailto:office@tracialand.ro">office@tracialand.ro</a>, <a href="mailto:otilia@tracialand.ro">otilia@tracialand.ro</a></i>
Organisation type	<i>NGO</i>
Scale of the organization	<i>National</i>
PIC number	<i>866050048</i>
Aims and activities of the organisation	<p><i>TraciaLand Association (Asociația Europeană pentru Promovarea Turismului și a Tradițiilor Tracia Land) is a Romanian NGO operating at national level, dedicated to the promotion of cultural heritage, sustainable tourism, traditional crafts, local identity and intercultural dialogue.</i></p> <p><i>The organisation aims to preserve and promote tangible and intangible heritage, support rural communities, encourage youth participation in cultural initiatives, and foster sustainable development through tourism and education.</i></p> <p><i>Main activities include:</i></p> <ul style="list-style-type: none"> <li><i>• Development and promotion of cultural and eco-tourism routes</i></li> <li><i>• Organisation of cultural events, festivals, workshops and educational programmes</i></li> <li><i>• Promotion of traditional crafts, gastronomy and folklore</i></li> <li><i>• Community engagement and local capacity building</i></li> <li><i>• Partnerships with public authorities, cultural institutions and international organisations</i></li> <li><i>• Development of communication and awareness campaigns related to heritage and sustainability</i></li> </ul> <p><i>The association also supports digital promotion of heritage and innovative approaches to valorising traditions in a contemporary European context.</i></p>
Role of the organisation in the project	<p><i>TraciaLand Association will act as Partner.</i></p> <p><i>Within the project, the organisation will contribute with:</i></p>

	<ul style="list-style-type: none"> <li>• <i>Expertise in cultural heritage promotion and community-based tourism</i></li> <li>• <i>Access to national networks of local communities, artisans and cultural actors</i></li> <li>• <i>Organisation of local events, workshops and dissemination activities</i></li> <li>• <i>Communication and visibility at national level</i></li> <li>• <i>Contribution to content development related to traditions, heritage and sustainable tourism model.</i></li> </ul>
Previous EU grants received	<i>The organisation has not previously received EU funding. However, it has relevant experience in managing cultural and community-based initiatives at national level and is currently expanding its international cooperation capacity.</i>

**Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	-
Description or summary of the proposed project	<i>Not applicable</i>
Partners currently involved in the project	-

**Partners searched – which type of partner are you looking for?**

From country or region	<i>EU Member States and Creative Europe participating countries, with particular interest in Central and Eastern Europe, the Balkans, Baltic States and Mediterranean regions, in order to ensure diversity of musical traditions and cultural representation.</i>
Preferred field of expertise	<ul style="list-style-type: none"> <li>- <i>Organisation of traditional / folk / world music festivals</i></li> <li>- <i>Artist mobility and international touring</i></li> <li>- <i>Intangible cultural heritage preservation</i></li> <li>- <i>Audience development and youth engagement</i></li> <li>- <i>Digital dissemination of live performances</i></li> <li>- <i>Cultural network coordination</i></li> </ul>
Please get in contact no later than	<i>31 March 2026</i>

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	Yes
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<p>Which kind of projects are you looking for?</p>	<p><i>We are interested in participating as a partner in EU-funded projects related to traditional music, intangible cultural heritage, cultural tourism, festival networks, creative industries and digital valorisation of heritage.</i></p> <p><i>We are particularly interested in projects under Creative Europe (Culture strand), Erasmus+ (youth mobility and non-formal education in culture), CERV (citizenship and community engagement through culture) and Interreg programmes supporting cross-border cultural cooperation.</i></p> <p><i>The organisation is open to cooperation in projects involving artist mobility, audience development, community-based cultural initiatives, heritage documentation, digital storytelling and sustainable cultural tourism models.</i></p>
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**Publication of partner search**

<p>This partner search can be published?*</p>	<p>Yes</p>
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