



Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2026</i>
Strand or category	<i>Small Scale Cooperation Projects</i>

Cultural operator – who are you?

Name of the organisation	OMNIA SRL (company), FABRICA DE MAGIE (brand)
Country	ROMANIA
Organisation website	www.fabricademagie.ro
Contact person	VIRGINIA PETRESCU, vpetrescu@omnia-grup.ro , +40740190600
Organisation type	<i>Limited Liability Company</i>
Scale of the organization	<i>A small-scale creative enterprise with its own sustainable digital textile production line and functional e-commerce website focused on costumes and accessories, transitioning from a niche creative business to a digital marketplace dedicated to promoting and selling textile products inspired by European cultural heritage.</i>
PIC number	869941591
Aims and activities of the organisation	Fabrica de Magie operates as both a creative workshop and a digital platform, with its own infrastructure that includes a sustainable production line for textiles and textile design objects and a niche online store. The facility is equipped with a digital textile printer, automatic laser cutter, and workstations with sewing machines. We develop textile products with cultural narratives, inspired by regional symbols, mythology, and European visual heritage.
Role of the organisation in the project	<i>Leader role</i> <i>create a digital marketplace dedicated to promoting and selling textile products inspired by European cultural heritage.</i>
Previous EU grants received	<i>2024 Modernization and Increased Competitiveness through Equipment Acquisition</i>

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	<i>Develop an e-commerce marketplace platform for culturally inspired textiles</i>
Description or summary of the proposed project	Fabrica de Magie - Magic Factory – Digital Marketplace Grant type: <i>Small Scale (max. €200,000, minimum 3 partners)</i> Duration: <i>18 months</i> Goal: <i>To create a digital marketplace dedicated to promoting and selling textile products inspired by European cultural heritage.</i>

	◊ Objectives: • Develop an e-commerce platform for culturally inspired textiles • Support small creators and local workshops • Promote sustainable design and traditional craftsmanship ◊ Activities: • Market research and needs analysis • Design and development of the digital marketplace • Creation of 2 pilot textile collections • Online workshops on visual storytelling and branding • Digital promotion campaign across 3 countries ◊ Partners: • OMNIA SRL from Romania (lead) • Partner 2 • Partner 3 ◊ Expected Results: • Fully functional platform featuring 30 products • 3 online workshops with 100 participants • Best practices guide for textile creators • Online masterclasses and webinars open to the public <i>In the next phase, this project could be scaled to Fabrica de Magie - Magic Factory HUB where the project becomes a hybrid: blending physical artistic collaboration with digital innovation and dissemination, making it more competitive and future-proof, that combines artistic residencies, exhibitions, and a digital lab for co-creation and dissemination in the field of cultural textiles.</i>
Partners currently involved in the project	OMNIA SRL - ROMANIA

Partners searched – which type of partner are you looking for?

From country or region	<i>any participating country</i>
Preferred field of expertise	<i>We are interested in collaborations with design schools, cultural institutions, museums, and local and international artisans to promote creative industries, design, textiles, and cultural tourism.</i> <i>We are open to international partnerships in the fields of textile arts, artistic education, and digital heritage.</i>
Please get in contact no later than	

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	<i>Fabrica de Magie</i> is ready to actively contribute to projects that promote cultural diversity, artistic innovation, and European collaboration. We welcome new partnerships and creative challenges.

--	--

Publication of partner search

This partner search can be published?*	Yes
--	-----