

## Partner search form

For Creative Europe project applications

Call	-
Strand or category	Small, Medium and Large Scale Cooperation Projects

### Cultural operator – who are you?

Name of organisation	MAXXI – Museo nazionale delle arti del XXI secolo
Country	Italy
Organisation website	<a href="https://www.maxxi.art/">https://www.maxxi.art/</a>
Contact person	Alessio Rosati <a href="mailto:alessio.rosati@fondazionemaxxi.it">alessio.rosati@fondazionemaxxi.it</a> <a href="mailto:alternanza@fondazionemaxxi.it">alternanza@fondazionemaxxi.it</a> +39 06324861
Organisation type	Foundation
Scale of the organization	Small (38 employees)
PIC number	949685679
Aims and activities of the organisation	<p>MAXXI, the National Museum of 21st Century Arts, is the first Italian national institution devoted to contemporary creativity, based both in Rome and L'Aquila.</p> <p><b>MAXXI A[R]T WORK - An Experience in Cultural Careers</b> is the dual learning program that MAXXI has been offering students between the ages of 16 and 18 since 2016. The workshop includes three interconnected phases: training, hands-on experience and academic advising aimed at careers within the arts and heritage sector.</p> <p>The teachers and tutors at MAXXI's PCTO (Pathways for Transversal Skills and Orientation) use a vast array of both formal and non-formal teaching methods. The programs include lectures, webinars, multidisciplinary workshops, customized video content (micro learning), as well as guided tours of the exhibitions and the building. The flipped classroom approach is also used frequently to increase student engagement and participation. Group work also contributes to determining professional inclinations and fostering "learning how to learn" skills.</p> <p>One of the project's results is that of increasing awareness of the importance of art and culture, by succeeding in attracting younger audiences to museums, exhibitions, concerts, shows and cultural events. To date, the program has helped more than 3,600 students discover their academic and professional inclinations, while acquiring the necessary transversal skills for both school and the workplace, thanks to specific project works focusing on curating, cultural journalism, photographic reporting, territorial marketing, social media management, sound design, design and storytelling. Virtual Reality and Augmented Reality are the central themes of the next edition of the PCTO. The MAXXI A[R]T WORK team is made up of more</p>

	than 70 professionals, creating an effective format in every cultural context. The project includes the collaboration of institutional partners such as the Chamber of Commerce, ANPAL, the Lazio Region and Meta.
Role of the organisation in the project	Project partner
Previous EU grants received	Ark Mem (101051113) Future Architecture Platform (591499 – CREA – 4 -2020 – 1 – SI – CULT – PLAT) LINA Learning Interacting and Networking in Architecture (101059069) S+T+ARTS (I.4/2020/4611098)

### Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Culture/Cultural Heritage, Contemporary Visual Art, Contemporary Architecture, Cultural Education, Photography and Design
Description or summary of the proposed project	MAXXI is searching for partners and leaders for dual learning projects (PCTO) in the culture and creative profession sector, focusing on their interests and inclinations and developing blended learning methods such as simulations, microlearning, lectures, webinars, multidisciplinary workshops, guided tours, flipped classrooms and group work. The output of the projects is a multimedia product that simulates cultural and creative productions (articles, video content, social media communication, storytelling, etc.). The outcome of the projects is to generate awareness of various professions (both old and new) within the cultural sector at European level, in order to foster mutual knowledge and communication, as well as to reflect upon a shared cultural heritage.
Partners currently involved in the project	-

### Partners searched – which type of partner are you looking for?

From country or region	<i>all</i>
Preferred field of expertise	<i>Museums or cultural and creative foundations</i>
Please get in contact no later than	-

### Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	Creative Europe, Digital Europe

### Publication of partner search

This partner search can be published?*	Yes
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