

Partner search

Culture sub-Program

Strand/category	Europe creative
Deadline	2018

Cultural operator(s)

Name	IMAGES 30
Short description	The "Exprime" project is a conception of a device and contents of virtual msueum as the Louvre in Paris, European, big or small museums, but also sites of the European heritage through a cultural and in virtual reality, playful system of interaction and dumping, with sharing of experience, for a wide public, aimed at libraries(books), media libraries, cultural centers, European education systems...
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Project

Field(s)	Culture, heritage, tourism, promotion, education, media, training, with the virtual reality, the augmented reality, the mixed reality, the new technologies as the AI, the neurosciences..
Description	<ul style="list-style-type: none">• The Exprime project is sharing by the virtual reality (Vr) and Ar for the cultural mediation. "Exprime" proposes a multisensory experience with cultural and artistic purpose for a small group of people: dive in several into an artificial space suggesting knowing the history and the artistic characteristics of the main works of a museum or an ancient memorial or a site. It is not a question of replacing the visit of the museum or the site but of inciting the people to go there and to prepare effectively the future visit.• Exprime is aimed at a wide public for libraries, media libraries, cultural centers, places of éducation, other public places which are in demand of digital experiences as with Vr, Ra ... This system of distribution is complements by Vr platforms as Steam and others ... The purpose is to create an immersive matrix in virtual reality for museums and sites with sharing of experience with avatar, thus multi-user and also outside the dedicated places, the multi-platform, including for Pc, tablet, mobile phone...• Besides the fact of educating, by a playful apporche, for a wide public, we want to train professionals of museums, book libraries, media libraries, cultural and educational centers in the mediation by Vr, Ar, Mr...

Looking for Partners

Countries	<p>We look for 10 countries among all the countries of Europe including countries associated as Ukraine, Tunisia, Armenia ...</p>
Profile	<p>We look for as European partners, museums, patrimonial sites, tourist places, media libraries, book libraries, cultural centers, middle schools, high schools, universities, Which want to equip themselves with Vr.</p> <p>We also look for scientific research centers connected to the virtual reality, or to the augmented reality, but also by research centers dedicated in neuroscience, in the artificial intelligence, in the connected objects, in the techniques of the sound, in the techniques of communication, in the 3D computer generated images...</p> <p>We look for media, televisions, platforms which experiment Vr, Ar, with the new writings, the immersifs contents.</p> <p>We also look for territorial collevtivities, for institutions, for foundations ... which want to share devices of cultural, patrimonial, educational mediation, tourism, promotion, training, contents of media.</p>

Other

...	<p>This immersif system which we develop in Vr is state-of-the-art in term of speed of modelling, digitalization, sharing of experience with a specific software, with an ultra-powerful search engine, methods of ccommunication to several users in the virtual space.</p> <p>But also we are is at the top of neuroscienes with the sharing of experience with avatar...</p> <p>Our main target is the public of media libraries, book libraries, cultural centers...</p>
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